

Appendix A

Survey

Demographics

1. Age
 - a. 18-49
 - b. 50-64
 - c. 65-80
 - d. >81
2. Sex
 - a. Male
 - b. Female
3. Education
 - a. <high school graduate
 - b. high school graduate or some college
 - c. college graduate or more
4. Annual Household Income
 - a. <10 000 \$
 - b. 10 000 \$ - 30 000 \$
 - c. >30 000 \$
5. Do you have a personal health care provider?
 - a. Yes
 - b. No
6. If yes, are you satisfied with health care provider?
 - a. Yes
 - b. No
7. Did you receive free medication samples in past year?
 - a. Yes
 - b. No
8. Are you currently using prescription medications?
 - a. Yes
 - b. No

Awareness

9. Are the following present in the exam room, waiting room, or other areas of your physician's' office?
 - a. Drug company advertisements
 1. Yes
 2. No
 3. Don't Know
 - b. Items with drug company logos on them
 1. Yes
 2. No
 3. Don't Know
 - c. Office staff eating lunches paid for by drug companies
 1. Yes
 2. No
 3. Don't Know

- d. Drug reps in the office or waiting room
 - 1. Yes
 - 2. No
 - 3. Don't Know
- e. Patient education materials with drug company logos on them
 - 1. Yes
 - 2. No
 - 3. Don't Know

10. Knowledge of Physician Engagement in a Variety of Activities with Pharmaceutical Companies. Does your doctor ___?

- a. accepts gift >100\$
 - 1. Yes
 - 2. No
 - 3. Don't Know
 - 4. Don't care
 - 5. Don't know but would want to know
- b. attend drug co. social activities
 - 1. Yes
 - 2. No
 - 3. Don't Know
 - 4. Don't care
 - 5. Don't know but would want to know
- c. go on trips paid by the drug company
 - 1. Yes
 - 2. No
 - 3. Don't Know
 - 4. Don't care
 - 5. Don't know but would want to know
- d. accept gifts <100\$
 - 1. Yes
 - 2. No
 - 3. Don't Know
 - 4. Don't care
 - 5. Don't know but would want to know
- e. give lectures for the drug company
 - 1. Yes
 - 2. No
 - 3. Don't Know
 - 4. Don't care
 - 5. Don't know but would want to know

- f. conduct research for the drug company
 - 1. Yes
 - 2. No
 - 3. Don't Know
 - 4. Don't care
 - 5. Don't know but would want to know
- g. accept drug company meal
 - 1. Yes
 - 2. No
 - 3. Don't Know
 - 4. Don't care
 - 5. Don't know but would want to know
- h. use drug company pens or notepads
 - 1. Yes
 - 2. No
 - 3. Don't Know
 - 4. Don't care
 - 5. Don't know but would want to know

Belief

11. Effect of Physician Participation in Various Activities on Patient Trust. How will each of the following affect your level of trust in your physician?

- a. accepts gift >100\$
 - 1. Higher trust
 - 2. No change
 - 3. Lower trust
- b. attend drug co. social activities
 - 1. Higher trust
 - 2. No change
 - 3. Lower trust
- c. go on trips paid by the drug company
 - 1. Higher trust
 - 2. No change
 - 3. Lower trust
- d. accept gifts <100\$
 - 1. Higher trust
 - 2. No change
 - 3. Lower trust
- e. give lectures for the drug company
 - 1. Higher trust
 - 2. No change
 - 3. Lower trust

- f. conduct research for the drug company
 - 1. Higher trust
 - 2. No change
 - 3. Lower trust
- g. accept drug company meal
 - 1. Higher trust
 - 2. No change
 - 3. Lower trust
- h. use drug company pens or notepads
 - 1. Higher trust
 - 2. No change
 - 3. Lower trust

Attitude

12. What is your attitudes towards your physician accepting small gifts or meal.

- a. it influences my doctor's prescribing behavior
 - 1. agree
 - 2. Neither agree nor disagree
 - 3. disagree
- b. it's Ok, as long as gifts are of the little monetary value
 - 1. agree
 - 2. Neither agree nor disagree
 - 3. disagree
- c. it's not a problem
 - 1. agree
 - 2. Neither agree nor disagree
 - 3. disagree
- d. It's wrong/unethical
 - 1. agree
 - 2. Neither agree nor disagree
 - 3. disagree
- e. it makes patients wait too long
 - 1. agree
 - 2. Neither agree nor disagree
 - 3. disagree
- f. it underestimates my trust in my doctor
 - 1. agree
 - 2. Neither agree nor disagree
 - 3. disagree

Attitudes about Various Professionals Accepting Gifts or Meal

13. How proper do you think it is for each of the following to accept meals or small gifts from those listed?

- a. Judges (from lawyers whose case they are hearing)
 - 1. Not a problem
 - 2.
 - 3. Neutral
 - 4.
 - 5. Wrong/unethical
- b. Professional sports referees (from players whose games they officiate)
 - 1. Not a problem
 - 2.
 - 3. Neutral
 - 4.
 - 5. Wrong/unethical
- c. Politicians (from lobbyists)
 - 1. Not a problem
 - 2.
 - 3. Neutral
 - 4.
 - 5. Wrong/unethical
- d. Doctors (from drug company representatives)
 - 1. Not a problem
 - 2.
 - 3. Neutral
 - 4.
 - 5. Wrong/unethical
- e. Business people (from clients)
 - 1. Not a problem
 - 2.
 - 3. Neutral
 - 4.
 - 5. Wrong/unethical